

# 16 Shinners' Newsletter



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# Dear shippers,

uring the month of October 2023, amongst the major activities of the Cameroon National Shippers' Council (CNSC) was the launch of works for the construction of the CNSC Ngaoundere Trucker Accommodation Centre the Adamawa region. The imminent construction of this trade facilitation infrastructure adds to those already erected all over the country. These facilities are primarily designed to promote crossborder trade and to ease the transportation of goods along Cameroon's road corridors to and from neighbouring landlocked countries.

The new British High-Commissioner to Cameroon, His Excellency Barry Lowen, recently paid a working visit to the Commonwealth Enterprise and Investment Council (CWEIC) Hub for Cameroon and Gabon in Douala. The purpose of the visit was to better understand the missions of the CWEIC Hub. It was also an opportunity to better gauge the efforts made by the CNSC to attract other Cameroonian companies to this Commonwealth business network.

In line with its mission to promote Cameroon's foreign trade, the CNSC took part in the launch of meetings between Turkish exporters and Cameroon's business community. The potential fall-outs of these meetings would be joint ventures and partnerships with a perceptible impact on the national economy.

This issue of the Shipper's Newsletter also reports on the CNSC's efforts to raise awareness among its female staff on some causes of cancer and how to prevent it.

Have an enjoyable reading!

Auguste Mbappe Penda **CNSC General Manager** 

# INFRASTRUCTURE

**LAUNCH** CNSC **NGAOUNDERE** ACCOMMODATION CENTRE



- Cross-border trade: Ngaoundere soon to host a **CNSC** trucker facility;
- Turkish exporters and Cameroonian businesses hold meetings in Douala;
- ICC holds second meeting on AfCFTA;
- **British High Commissioner visits CWEIC HUB at** the CNSC:
- CNSC present at TABEF in Turkey;
- Pink October: CNSC Ladies join fight against breast cancer.

#### **Cross-border trade**

### Trade facilitation infrastructure under construction

#### Ngaoundere soon to host a CNSC facility

he Governor of the Adamawa region, Mr. Kildadi Boukar Taguieke, presided over the official foundation stone-laying ceremony

for the Cameroon National Shippers' Council Ngaoundere (CNSC) Trucker Accommodation Centre Tuesday on 24 October 2023. The ceremony which took place in the Ngaoundere Subdivision, at Tchabal Djalingo to be precise, was attended CNSC's General Mr. Auguste Manage, Penda, Mbappe and

local

add

some

and

natural break point for goods transported between the northern regions of Cameroon and the rest of the country,

Manager underlined that "Ngaoundere is a

thanks to its strategic geographic location. Ngaoundere Choosing to host this infrastructure was therefore no accident, given the key role the city plays in trade between Cameroon and neighbouring countries like the Central African Republic, Nigeria Chad. and Road transporters and users

of Cameroon's road corridors Foundation stone-laying ceremony are therefore invited to take full advantage who came of the services offered by this CNSC Trucker the occasion.

administrative

to

traditional authorities

glamour

Accommodation Centre for the safe routing Speaking at the ceremony, CNSC's General of their goods in the CEMAC sub-region.

#### Cooperation

### B-to-B meetings on the agenda

#### Turkish exporters and Cameroonian businesses team up

ameroon's Minister of Trade, Mr. Luc Magloire Mbarga Atangana, accompanied by the Ambassador of Turkey to Cameroon,

His Excellency Volkan, proceeded with opening of B-to-B meetings between Turkish exporters Cameroonian businessmen on October 2023. Within the framework of its missions to assist business owners and facilitate foreign trade operations, the Cameroon National Shippers' Council (CNSC) participated this ceremony was represented and Manager, Mr. Auguste

These B-to-B meetings are the outcome of an initiative by the CNSC which involved sending a delegation to Turkey in June 2023. CNSC's

General Manager, Auguste Mbappe Penda, pointed out in his speech that "this action by the CNSC falls in line with its mission to assist and facilitate foreian trade operations". He also announced that the CNSC was committed to providing both the Turkish delegation and Cameroon's business

persons with information all the for the smooth



B-to-B meetings with Turkish exporters

General thev would bv its need Mbappe Penda. running of this budding collaboration.

# CNSC, Your Partner!



#### **AfCFTA**

#### International Trade

#### **ICC-Cameroon talks AfCFTA**

On Wednesday 11 October 2023, the second Oil Group and Vice-Chair of the Commission.

The purpose of this

of the National Committee of the International Chamber Commerce (ICC-Cameroon) was held at the Cameroon National Shippers' Council (CNSC) under the initiative of Mr. Auguste Mbappe Penda, CNSC's Manager. General Members of the commission, actors and experts of international government trade, officials and socio-

professional organisations took part in the proceedings.

The meeting was presided by Mr. Auguste Mbappe Penda, who doubles as Chairman of the International Trade Commission, and was attended by Mr. Antoine Ndzengue, CEO of the Neptune



Working session

second meeting the International Commission Trade was to examine the opportunities many offered by the AfCFTA Africa's to business community in general Cameroonian and companies in particular, the challenges and constraints facing Cameroonian companies accessing continental market, and mechanisms enabling

them to take advantage of trade in goods and services

on the African continent. A presentation of the Commonwealth Enterprise and Investment Council **(CWEIC)** was also delivered to provide participants with a better understanding of its missions.

# **Diplomacy**

Visit from a VIP guest

# British High Commissioner visits CWEIC HUB at the CNSC

The newly appointed High Commissioner of various activities of the Hub and how much the Great Britain to the Republic of Cameroon, His CNSC is doing to tag along other strategic partners

Excellency Barry Lowen, paid an official visit to Commonwealth | Enterprise and Investment Council (CWEIC) Hub for Cameroon and Gabon hosted at the Cameroon National Shippers' (CNSC), Council CWEIC strategic partner. was received by Chairman of the CWEIC Hub and CNSC General Manager, Mr. Auguste Mbappe Penda,

alongside the hub's Country Director, Mr. Cham Etienne Bama. Speaking at the meeting,

The part of the pa

GM CNSC poses with British High Commissioner

Mr. Cham Etienne Bama gave a run-down of the

Commonwealth the market. Emphasis was laid on trade facilitation infrastructures and potential sectors that could interest foreign investors. H.E. Barry Lowen, quite delighted with all he had learned, congratulated the CNSC for all the initiative it is taking and all the assistance it is providing to the CWEIC Hub as he outlined

in this move to integrate

the commercial and friendly ties Cameroon shares with Commonwealth member states.







#### **Forum**

#### The CNSC at TABEF

# TABEF is a platform that promotes trade and investment

delegation from the Cameroon National Shippers' Council (CNSC) was in Turkey from 10 to 13 October 2023 to take part in the 4<sup>th</sup> Turkey-

Africa Business and Economic Forum (TABEF) organised under the theme "Addressing Challenges, Unlocking Opportunities: Building Türkiye-Africa Stronger **Economic** Partnerships" The delegation headed by Mr. Nolga Fernand Douglas, CNSC Director of Trade Facilitation and Transport Observatory, also included Mr.

Njoh a Lobe Aurélien, Deputy Director of Infrastructure, and Mr. MenoungaJeanMarie, Headofthe Contracts Service. to

TÜRKİYE-AFRİKA **İŞ VE EKONOMİ FORUMU** 12-13 Ekim 2023, İstanbul

CNSC's delegation to Turkey

inclusive

TABEF is a biennial event jointly organised by the Turkish Ministry of Trade, the Turkish Council for

Foreign Economic Relations and the African Union Commission since 2016. Over the years, TABEF has established itself as a trade and investment promotion forum regularly attended by Cameroon. It offers a platform for public and private sector stakeholders from Africa and Turkey to examine a series of recommendations

aimed at strengthening the private sector's commitment development. growth and

#### Health

# CNSC Ladies fight breast cancer

# A campaign against breast cancer was organised by CNSC female staff

In the month of October every year, thousands cancer, CNSC female staff (CNCC Ladies) were of people raise awareness on breast cancer, a deadly

affliction. Female staff of the Cameroon National Shippers' Council (CNSC) joined other women from all over the world on 27 October 2023 to help stop breast and cervical cancer.

To support them in this fight, health professionals and specialists met with CNSC ladies to raise awareness on these issues. Dressed in their pink outfits, proof of their commitment to the fight against

Activities during campaign against breast cancer

briefed at length on the causes, symptoms and prevention of this disease, which kills millions of people around the world.

The instructive session ended with voluntary screening sessions for breast and cervical cancer. The campaign was crowned by a sports walk against breast and cervical which cancer, was attended by CNSC staff on 28 October 2023 at the Parcours Vita sports park in Douala.

# Newsletter

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