

Quality Management System certified under ISO 9001 : 2015 by Bureau Veritas for issuance of the Electronic Cargo Tracking Note for maritime imports and exports.

Dear shippers,

Under the distinguished patronage of the Head of State, H.E. President Paul Biya, the Cameroon National Shippers' Council (CNSC) took part in the International Banana-Plantain Festival in Douala. The event which had as main theme ***"Banana-Plantain in the Service of Import Substitution and SND30"*** featured the signing of a partnership agreement between the CNSC and the National Association of Banana-Plantain Sector Actors in Cameroon (FBPC). This partnership seeks to promote the import-substitution policy and to support stakeholders of Cameroon's Banana-Plantain sector.

Committed to fostering the growth of SMEs, foreign trade players took part in a number of training seminars organised by the CNSC. One of such events was the training seminar at CNSC's head office in Douala themed ***"How to access funding for exports"***, with presentations delivered by banking institutions on access to export financing.

This year, the CNSC kept up its tradition of putting smiles on children's faces. The CNSC Sports and Cultural Association (SCA-CNSC), with support from CNSC's Management, offered gifts to children at the Lendi nursery school in Kribi. In the same festive mood, the Douala Maritime Museum organised the 10<sup>th</sup> edition of its Christmas holiday programme for kids, offering them Christmas gifts.

Have an enjoyable reading!

Auguste Mbappe Penda

CNSC General Manager

## CNSC / FBPC

### CNSC AND THE NATIONAL ASSOCIATION OF ACTORS OF THE BANANA-PLANTAIN SECTOR IN CAMEROON NOW BOUND BY A PARTNERSHIP



CNSC commits to assisting actors of Cameroon's Banana-Plantain Sector

CNSC invites banks to enlighten trade professionals on financing facilities

WIMAFRICA: CNSC attends strategic meeting in Lome-Togo

CNSC Ladies deliver presentation at Conference for female professionals of the port and maritime sectors

CNSC attends GTTC's Ordinary General Meeting

Kids celebrate Christmas at the Douala Maritime Museum

## Festival

### Focus on the Banana-Plantain sector

**CNSC lends support to actors of the banana-plantain sector.**



*Partnership agreement endorsed by government officials*

Placed under the high patronage of the President of the Republic, the 3<sup>rd</sup> edition of the International Banana-Plantain Festival organised by the Cameroon National Association of Actors of the Banana-Plantain Sector (**FBPC**), under the leadership of **Mr Tony Obam**, kicked off on 6 December 2024 in Douala. The event was chaired by **Mr Gabriel Mbairrobe**, Minister of Agriculture and Rural Development and Personal Representative of the **President of the Republic, H.E. Paul Biya**. The highlight of the opening ceremony was the signing of a partnership agreement between the General Manager of the Cameroon National Shippers' Council (**CNSC**), **Mr Auguste Mbappe Penda**, and FBPC President **Mr Tony Obam**. The purpose of this agreement is to create a collaboration platform to help advance the import-substitution policy and support actors in the banana-plantain sector. The ceremony attracted a number of high-profile personalities, notably the Minister of Transport, **Mr Jean Ernest Massena Ngalle Bibehe**; the Minister of Labour and Social Security, **Mr Grégoire Owona**; and the Minister of Youth and Civic Education, **Mr Mounouna Foutsou**. Also present were general managers, trade union presidents, as well as former Brazilian and Cameroonian football stars. CNSC's presence at the event was evidenced by an exhibition stand set up to provide assistance and support to sector players. At the end of the ceremony, MINADER and the former Brazilian footballers used the opportunity to visit the exhibitions and attractions of the Douala Maritime Museum.

## Training

### SMEs learn how to access funding

**Banking institutions invited to enlighten trade professionals.**



*Participants at the training workshop*

On 17 December 2024 in Douala, the Cameroon National Shippers' Council (**CNSC**) hosted a training workshop on SME financing themed **"How to access funding for export"**. Some sixty SME promoters specialising in agriculture and **"made in Cameroon"** products were edified on financing facilities offered by banks to boost Cameroon's foreign trade. The workshop was coordinated by **Mrs Claire Onana Takouchop**, Director for Shippers' Assistance at the CNSC. **Mrs Nadia Yegue**, CCA Bank's Regional Manager for the Littoral region, presented the bank's financing solutions for female exporters, such as the **"CCA Women"** Banking programme. Ecobank Cameroon, via its Senior Group Manager, **Mr Hamadou Boubakari**, outlined the conditions for bank loans and the facilities offered by the **"Ellevate by Ecobank"** product designed to promote female entrepreneurship. A practical case in point was **Mrs Manuela Essomba Njankouo**, CEO and Founder of the SME Cuisine de Nounou, who has benefited from various forms of financial support since she set up her business in 2018.





## WIMAFRICA

### Preparations for upcoming General Assembly

CNSC attends strategic meeting in Lomé.



Delegates at the working session in Lomé

The Cameroon National Shippers' Council (CNSC) took part in the preparatory meeting towards the upcoming General Assembly of the Women in Maritime Africa Association (WIMAFRICA), held in Lomé - Togo, from 2 to 5 December 2024. Cameroon's delegation to Lomé included delegates from the Port Authority of Douala (PAD), the Port Authority of Kribi (PAK) and the National Ports Authority (NPA). The CNSC was represented by **Mrs Fabiola Ngono**, Deputy Service Head for Litigations. The ladies were received by Togo's Minister of Maritime Economy and Coastal Protection, **Mr Richard Gbalgueboa Kangbeni**. In addition to reviewing the Association's by-laws, the meeting also provided an opportunity for the ladies to learn more about the development of the African maritime sector through a series of workshops. They equally held working sessions with officials from the Lomé Port Authority who delivered a presentation on **"Major challenges of marine pollution"**. A number of amendments were proposed to the by-laws of WIMAFRICA and will be discussed, prior to adoption, at the Association's next General Assembly billed for March 2025 in South Africa.

## RFPMP-CAM

### CNSC ladies deliver a presentation

Conference for female professionals of the maritime and port sectors.



Delegation of CNSC Ladies

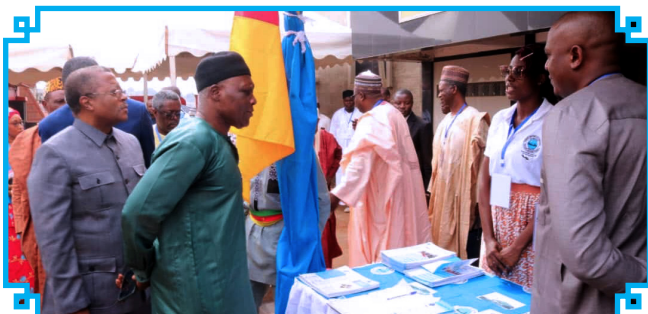
On 12 December 2024, female staff of the Cameroon National Shippers' Council (CNSC) attended a conference organised by the Network of Female Professionals of the Port and Maritime Sector in Cameroon (RFPMP-CAM). This conference was attended by women from various associations in the maritime and port sectors, including the Association des Femmes Cadres et Portuaires du Cameroun (AFCP-CAM), Les Dauphines of the Port Authority of Douala (PAD) and the Association des Femmes du Port Autonome de Kribi (AFPAC). Placed under the theme **"the impact of digitisation on port competitiveness"**, the conference provided an opportunity to point out "gender" issues in maritime-related professions, and also to highlight the importance of digital ports. The presentation delivered by **Mrs Laure Nadège Bangda Eyenga**, Deputy Head of CNSC's Foreign Trade Operations Service, focused on **"Digitisation: CNSC's contribution to foreign trade competitiveness"**. In her presentation, she outlined the CNSC's missions, achievements and actions designed specifically for shipper capacity building, in collaboration with public services and competent agencies. In addition, **Mrs Nadège Bangda** presented two (2) tools developed by the CNSC to simplify export and import procedures. These are the Electronic Cargo Tracking Note (ECTN) and the Cameroon Trade Hub (CTH).



## GTTC

### Road transporters meet in the West Region

**CNSC attends GTTC's Ordinary General Meeting.**



*Authorities visit CNSC's stand*

**T**he Cameroon National Shippers' Council (CNSC) was present at the 5<sup>th</sup> Ordinary General Meeting of the Cameroon Road Transporters Union (GTTC) in Bafoussam from 17 to 18 December 2024. At its exhibition stand, CNSC staff presented actions undertaken by the public establishment in the interest of road transporters. The opening ceremony was chaired by the Representative of the Governor of the West Region, **Mr Blaise Ngono**, Secretary in charge of Social Affairs at the Governor's Office. Discussions at the meeting delved into topics such as Road safety awareness and training strategies, Taxation in the transport sector and the importance of widening the tax base for the development of road transport facilities. Other aspects raised included the Regulation and standardisation of transport services, and the Creation of a platform for industry actors to meet, share experiences and forge partnerships.

## Leisure

### Christmas at the Douala Maritime Museum

**Some 150 kids came out to enjoy the festive season.**



*Kids pose with their Christmas gifts*

**T**he 10<sup>th</sup> edition of "**Christmas at the Douala Maritime Museum**" was a resounding success for the 150 children who attended the event on 24 December 2024. It was in a particularly joyful ambiance that the kids, between the ages of 4 and 15, enjoyed fun and recreational activities organised by the Douala Maritime Museum. The programme of the day included guided tours of exhibitions, immersive experiences in the Storm Room and maritime navigation simulator, as well as clown shows with Santa Claus. At the end of these exciting adventures, the children were treated to their traditional cocktail party on the Museum's terrace, offered by the General Manager of the Cameroon National Shippers' Council (CNSC), **Mr Auguste Mbappe Penda**. With their faces lit up by broad smiles and Christmas toys, the kids chorused a heartfelt **«THANK YOU»** to CNSC's General Manager. The Douala Maritime Museum looks forward to welcoming them again come December 2025.

## The Shippers' Newsletter

Cameroon National Shippers' Council's publication

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