

## TRADE FAIR

### CNSC at the SAEDEL Fair in Kribi

**Many leading businesses took part in the event.**



*South Region Governor visits CNSC's stand*

For the second year running, the Cameroon National Shippers' Council (CNSC) participated in the 3<sup>rd</sup> edition of the Economic Actors and Local Development Fair (SAEDEL) held from 19 to 26 October 2024 at Ngoye - Kribi. The central theme of this year's edition was **"The State, decentralised local authorities, private sector and local development."**

The official opening ceremony held on 21 October 2024 was marked by a conference themed: **"Decentralised cooperation for economic development at the local and international level: What synergy between the public and private sectors for the planning and promotion of local economic growth?"**. After cutting the symbolic ribbon to launch the fair, the Governor of the South Region, Mr. Nguene Felix, led participants to visit the exhibition stands.

At CNSC's stand, the Governor and his retinue were received by the South Regional Branch Manager, Mr. Eteta Georges, who enlightened them about CNSC's trade facilitation and foreign trade promotion activities. The SAEDEL fair provides a platform for local economic players to highlight their contributions to the development of the nation's regions and towns, and more importantly, to advocate for an enabling economic environment.

## SOCIAL

### Pupils in Lendi were all smiles

**CNSC donates school supplies to the Lendi Nursery School.**



*Pupils happily receive back-to-school materials*

Female staff of the Cameroon National Shippers' Council (CNSC), grouped in the association **"CNSC Ladies"**, offered back-to-school supplies to pupils of the Lendi Nursery School in Kribi on 24 October 2024. This nursery school now welcomes children with special needs and has enrolled a little over twenty of them since the start of the school year. Its pupils were happy to receive their school kits comprised of backpacks, water bottles, exercise books, colour sticks, pencils and umbrellas.

This is just one of the many activities carried out by CNSC Ladies to help underprivileged persons in society, and this act of charity was further extended to the teachers and administrators of the school. The headmistress of the nursery school, Mrs. Selle, was joined by the parents and instructors to praise the CNSC for this wonderful initiative, which comes at the start of the new school year. It was with a chorused **"THANK YOU"** that these pupils expressed their gratitude to CNSC's General Manager for this kind gesture.

## The Shippers' Newsletter

Cameroon National Shippers' Council's publication

**Head Office :** Centre des Affaires Maritimes, Bonanjo, Douala.  
**P.O. Box** 1588, Douala.

**Tel. :** (237) 233 43 67 67 / 233 43 67 69, Fax : 233 43 70 17.

**Email :** [info@cncc.cm](mailto:info@cncc.cm), Website : [www.cncc.cm](http://www.cncc.cm).

**Publisher :** Auguste Mbappe Penda.

**Editor :** Théodore Roger Dippah Kayesse.

**Collaborators on this edition :** Christopher Agwagwa, Luc Ndob, Randolph Njume, Junior Okoumama, Fabien Il Amougou, Stella Nkama, Jean Marcel Hell, Vanessa MELLA KAMDEM.

**Translation :** Agwagwa Christopher Viyih, Njume Randolph Metuge.

**Printer :** Harmony Poly Business.

### Paris Office - France

3, Rue du Quatre-septembre, 75002, Paris  
Tel. : +33 (0) 42 61 79 24  
[representation@cncc.cm](mailto:representation@cncc.cm)

### Kribi Office

Ngoye, Opposite TRADEX  
Tel. : (237) 222 46 16 37 Kribi  
[antennesud@cncc.cm](mailto:antennesud@cncc.cm)

### Limbe Office

3<sup>rd</sup> Floor, CDC Credit Union Head Office  
Tel. : (237) 233 33 21 36 / 233 33 21 38 Limbe  
[swregionaloffice@cncc.cm](mailto:swregionaloffice@cncc.cm)

### Centre Regional Office - Yaounde

Tel. : 237 222 220 283, 222 220 284, 222 220 285  
[antennecentre@cncc.cm](mailto:antennecentre@cncc.cm)

### Far North Regional Office - Kousseri

Tel. : 696 12 99 13  
[antenneextremenord@cncc.cm](mailto:antenneextremenord@cncc.cm)





Quality Management System certified under ISO 9001 : 2015 by Bureau Veritas for issuance of the Electronic Cargo Tracking Note for maritime imports and exports.

Dear Shippers,

**T**he Cameroon National Shippers' Council (**CNSC**), in line with its mission to assist shippers, organised a series of training and information seminars for actors of international trade. With technical support from the International Maritime Organisation (**IMO**), the CNSC, Your Partner, organised a national seminar in Yaoundé on **"IMO Liability and Compensation Conventions"**. The aim of the seminar was to provide stakeholders of Cameroon's maritime sector with the information they need to understand the IMO Conventions better.

The CNSC also provided support to female entrepreneurs of the cassava sector in Pouma, in the Littoral region, with a view to strengthen their cassava production, processing and marketing capacities, particularly within the context of the African Continental Free Trade Area (**AfCFTA**).

Alongside these training seminars, the CNSC organised the third edition of its Level Up Your Business workshops on the theme **"Evaluating your company's potential for effective exports"**. These workshops should enable SMEs and entrepreneurs to better assess their potential and, above all, to leverage on export opportunities.

Finally, the CNSC carried out charity works through its women's wing, CNSC Ladies, donating school supplies to pupils at the Lendi Nursery School in Kribi, and helping these young learners to start the 2024-2025 school year more confidently and in better learning conditions.

Have an enjoyable reading!

**Auguste Mbatpe Penda**  
CNSC General Manager

## TRAINING

### A REVIEW OF IMO CONVENTIONS



CNSC at the "BIASHARA AFRIKA 2024" forum

Level Up Your Business

CNSC at the SAEDEL Fair in Kribi

Boosting cassava production and processing

Sector stakeholders review IMO conventions

Pupils in Lendi wear smiles



## Training

### *A review of IMO conventions*

**CNSC organises a workshop on IMO Liability and Compensation Conventions.**



*Transport Minister presides over opening ceremony*

On 21 October 2024 in Yaoundé, the Minister of Transport, Mr. Jean Ernest Massena Ngalle Bibehe, officially launched a national workshop themed **“IMO Liability and Indemnity Conventions”**. This training workshop, organised by the Cameroon National Shippers' Council (**CNSC**) with technical support from the International Maritime Organisation (**IMO**), sought to address the shortcomings of Cameroon's legal and regulatory framework for large-scale damage and disasters resulting from maritime activities. The sessions were led by Jan Engels De Boer and Miss Aïcha Cherrif, respectively Senior Legal Officer and Legal Officer at the IMO.

Over the course of 3 days, participants examined the 2007 Nairobi Convention on wreck removal, the 1989 Salvage Convention and the 1974/2002 Athens Convention. The overall aim of the workshop was to provide actors of Cameroon's maritime sector with detailed information on the degree of liability, insurance and compensation guaranteed by the ratification of these IMO conventions. Speaking at the opening ceremony, CNSC's General Manager, Mr. Auguste Mbappe Penda, underlined that this workshop is a logical continuation of the international symposium on the Challenges of Maritime Insurance in African Countries organised by the CNSC in the city of Kribi in June 2023.

## AfCFTA

### *Boosting cassava production and processing*

**CNSC and MIMPMEESA beef up the capacities of women in Pouma - Littoral Region.**



*Women gain new skills in cassava processing*

The District Officer for Pouma, Mr. Nelson Yonkouma Gamsi, presided over the official launch of a capacity-building seminar to strengthen the production, processing and marketing potentials of female entrepreneurs in the cassava sector within the framework of the African Continental Free Trade Area (**AfCFTA**). The ceremony was held on 28 October 2024 at the Centre for the Promotion of Women and Family in Pouma, Littoral region.

In attendance at the training sessions were Prof François Nkoa, Technical Adviser at the Ministry of Agriculture and Rural Development (**MINADER**); Mrs Patricia Ze, Head of the Competitiveness Unit at the Ministry of Small and Medium-sized Enterprises, Social Economy and Handicrafts (**MINPMEESA**), and a sizeable delegation from the Cameroon National Shippers' Council (**CNSC**) led by the Director for Shippers' Assistance, Mrs. Claire Onana Takouchop. Participants were trained by experts from various government agencies, including Mrs Patricia Ze from MINPMEESA, Mrs. Julie Mballa from the United Nations Development Programme (**UNDP**), Mr. Andre Koung from MINADER, and Mrs. Makasso Armelle, Service Head for Export Assistance at the CNSC, among others. Training modules covered the structuring of cooperatives, the management of a cassava processing unit, the management of women-owned businesses, personal development and female leadership.

The sixty or so women involved in cassava production also benefited from a practical workshop where they transformed cassava into garri (**tapioca**), ready for sale on markets across the continent.

## Training

### Level Up Your Business

**CNSC schools SMEs on export procedures in Douala.**



*Participants at the training session*

**T**he third edition of the Level Up Your Business workshop organised on 30 September 2024 in Douala by the Cameroon National Shippers' Council (**CNSC**) was held at the CNSC training hall on the theme **"Evaluating your company's potential for effective exports"**, and was attended by several promoters of Small and Medium-sized Enterprises (**SMEs**). This workshop was coordinated by CNSC's sub-director for shippers' assistance, Mrs. Oumoul Abdoulaye, and offered a platform for Mrs. Armelle Makasso to deliver a presentation captioned **"Are you ready to export? "**. The aim of her presentation was to outline factors to be taken into account before venturing on the international market. The second presentation by Miss Natacha NOUNGOUA, an executive staff at the CNSC Department for Shippers' Assistance, focused on how to identify a company's strengths and weaknesses.

*CNSC,  
Your  
Partner!*

## AfCFTA

### CNSC at the "BIASHARA AFRIKA 2024" forum

**Made in Cameroon products showcased in Kigali.**



*33 African countries attended the forum*

**P**resident Paul Kagame officially opened the **"BIASHARA AFRIKA 2024"** business forum held from 9 to 11 October 2024 in Kigali, Rwanda, under the theme **"Dare to invent the future of the AfCFTA"**. This forum, organised by the Secretariat of the African Continental Free Trade Area (AfCFTA) in partnership with the Rwandan government, provides a dynamic platform for dialogue between Africa's public and private sectors, multinationals and key players in national economies.

The Cameroon National Shippers' Council (CNSC), whose General Manager Mr. Auguste Mbappe Penda chairs the Ad-hoc Sub-Committee charged with implementing the AfCFTA Guided Initiative in Cameroon, actively took part in the event alongside several Cameroonian businesses specializing in the production of tea and biodegradable packaging. Discussions during the forum focused on the importance of packaging and the role of SME support organisations in intra-African trade, with particular emphasis placed on the inclusion of women and youths. The aim was to create a network where experience could be shared to create market potential.

At the end of the session, participants from the 33 African countries present were encouraged to capitalise on the opportunities offered by the creation of regional and continental value chains, which should enable the intra-African market to roll out its full potential.