

Cooperation

Douala - N'Djamena Corridor

CNSC and COC-CHAD hold working session to improve performance

The Cameroon National Shippers' Council (CNSC) and the Chadian Shippers' Council (COC-Chad) held a consultation meeting in N'Djamena - Chad, from 21 to 26 March 2023. The objective of the meeting was to draw up a joint action plan on the facilitation of cargo transit on the Douala-Ndjamena road corridor in accordance with the recommendations of the National Preparedness Units in both countries, for funding purposes. The CNSC was represented at the session by Mr. Nolda Fernand Douglas, Head of the CNSC Centre Regional Branch and Mr. Ngassa Nkengne Hermann, Deputy-Director of Statistics and Transport Observatory.

The working session was chaired by Mr. Djougoune Abdoulaye Mourra, COC-Chad General Manager, who was keen to thank the General Manager of CNSC for this wonderful initiative. It was an opportunity for both sister shippers' councils to review the draft action plan proposed by the CNSC

and which consisted of the following actions: training of shippers and other road transit stakeholders, providing shippers and other road transit agents with vital information, operationalisation of the



Transport Observatory, conducting a study on the procedures and costs of the passage of goods along the Douala-Ndjamena corridor; and the interconnection of CNSC trucker accommodation centres and logistic

bases along this same corridor.

CNSC and COC-Chad working session

Under the technical supervision of the Deputy General Manager, Mr. Adam Koulbou Abdelkerim, COC-

Chad congratulated the CNSC for the proposals made, as they meet some of the expectations of COC-Chad. At the end of the session, participants proposed the creation of a «**Douala - N'Djamena Corridor Monitoring Unit**» which will be tasked with monitoring key performance indicators and fighting against unfair practices along the corridors.

CNSC. Your Partner!

The Shippers' Newsletter

Cameroon National Shippers' Council's publication

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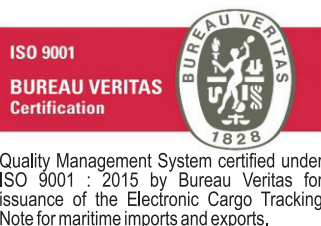
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Dear shippers,

Mainly targeting foreign trade actors, the Cameroon National Shippers' Council (**CNSC**) and the Small and Medium-sized Enterprises Promotion Agency (**APME**) recently organised a training seminar in Douala on «*The Importance of Private Investment Incentives in the Development of Local Value Chains and the Promotion of the Import-Substitution Policy*».

Still with the aim to better assist shippers and owing to their partnership agreement, the Cameroon National Shippers' Council and the Chadian Shippers' Council (**COC-CHAD**) met in N'djamena - Chad, to draw up a joint action plan. The objective is to ease cargo transit on the Douala-N'djamena road corridor.

Whatever the case, all these actions undertaken by the CNSC on the field are in line with its mission to guide and assist shippers in their trade and cargo transport activities.

This publication also reports on the participation of the CNSC at the very first Commonwealth Enterprise and Investment Council (**CWEIC**) Advisory Council meeting for the year 2023 in London, England. Along with other CWEIC strategic partners, the Cameroon National Shippers' Council took active part in the meeting and seized the occasion to announce that it will host the CWEIC HUB for Cameroon and Gabon from April 2023.

Have an enjoyable reading !

Auguste Mbappe Penda
CNSC General Manager

TRAINING SEMINAR

THE CNSC AND APME RAISE AWARENESS AMONG SMEs



- Awareness-raising on the Law laying down private investment incentives ;
- Douala - N'Djamena Corridor: CNSC and COC-CHAD hold working session to improve performance ;
- CNSC Ladies celebrate IWD 2023 ;
- CWEIC Advisory Council: CNSC present at the London meeting.

Training

Private Investment Incentives

The CNSC and APME raise awareness among SMEs.

The Cameroon National Shippers' Council (CNSC) and the Small and Medium-sized Enterprise Promotion Agency (APME) organised a training seminar in Douala on 29 and 30 March 2023 themed «*The Importance of the Private Investment Incentives in the Development of Local Value Chains and the Promotion of the Import-Substitution Policy*». The main objective of the training was to enlighten participants on the provisions of Law No. 2013-04 of 18 April 2013 laying down incentives for private investment in Cameroon. Five experts were selected to speak at the training seminar attended by over one hundred participants.

As regards the presentations, Dr Lobe Mphoh, a Consultant and Director of the Single Window for SME Investment Incentives, outlined the advantages and procedures of various investment schemes. He equally specified the duration of

these incentives, the obligations of SMEs and of course the procedure for obtaining the applicable authorisations. For her part, Mrs. Tchoutue Mane Maliki Aicha, Head of CNSC's Import Assistance Service, gave a lecture on foreign trade procedures.

Then came Mr. Kamla Ndjiki Karl, Head of the cooperation department at BC PME who presented the actions and achievements of the bank, the conditions of eligibility for financing and the support measures provided to SMEs. Messrs Frutumah Emmanuel Mutah and Atangana Ngoa Thierry, Customs Inspectors, highlighted customs provisions on import-substitution since the 2020 finance law and the clarifications made by the various enabling instruments. Finally, Mrs. Mbanda Jeanne, who works at the SGS Front office for imports outlined SGS procedures prior to any import operation.

Key moments



Cooperation

CWEIC Advisory Council

The CNSC, a CWEIC strategic partner, was present at the London meeting.

Lord Jonathan Peter Marland, Chairman of the Commonwealth Enterprise and Investment Council (CWEIC), chaired the first CWEIC Advisory Council meeting of the year 2023 in London on 20 March 2023. CWEIC's strategic partners, including the Cameroon National Shippers' Council (CNSC), attended the meeting. It is noteworthy that the CNSC is the first Cameroonian institution to become a strategic partner of this Commonwealth business network. Speaking at the meeting, Mr. Auguste Mbappe Penda, CNSC's General Manager, reassured the audience that the set-up of a CWEIC HUB for Cameroon and Gabon will be completed and launched on 11 April 2023 in Yaoundé, Cameroon.



*CNSC GM at CWEIC
Advisory Council Meeting*

In his remarks, Lord Peter Marland gave an account of his recent trips to Africa at the invitation of the Cameroonian and Gabonese governments with a view to launching the CWEIC HUB in the Central African sub-region for Cameroon and Gabon in April 2023. By way of reminder, this important office (CWEIC Hub) which will play a key role in facilitating trade and investment with other Commonwealth member countries, will be hosted by Cameroon. After Kigali in 2022, the 2024 edition of the Commonwealth Business Forum (CBF) is scheduled to hold in Samoa during the next Commonwealth Heads of Government Meeting (CHOGM).

International Women's Rights Day

CNSC Ladies celebrate IWD

The female staff organised several activities.

On 8 March 2023, CNSC Ladies took part in an impressive parade in Douala presided over by the Governor of the Littoral Region, Samuel Dieudonné Ivaha Diboua. This was to mark the end of the celebration of the 38th edition of the International Women's Rights Day (IWD). Easy to spot in their CNSC fabric, female staff of the CNSC were warmly applauded as they marched past the grandstand at the Besseke boulevard.

For the celebration of this year's edition, CNSC's Ladies were inspired by the central theme **«DigitALL: Innovation and technology for gender equality: innovation and technology for gender**

equality». Thus, in the light of the implementation of the AfCFTA Agreement, a training seminar

attended by many female entrepreneurs was organised at the CNSC with theme: **“Empowering women and youths to boost cross-border trade”**

They were briefed on the opportunities offered by the AfCFTA and on the Government's support for the economic

empowerment of women in cross-border trade. Thereafter, the CNSC

Ladies participated in a training workshop on the manufacture of liquid soap, bleach, vinegar and many other household products, organised by the Centre for the Promotion of Women and the Family at Bonamoussadi.



*CNSC Ladies pose
after IWD parade*