



Dear shippers,

Cameroon's first containerised export to Algeria under the African Continental Free Trade Area (**AfCFTA**) will be forever etched in the annals of trade between these two countries. This shipment marks a major turning point in the movement of goods across Africa through a progressive dismantling of customs duties. The Cameroon National Shippers' Council (**CNSC**), which chairs the Ad hoc sub-committee charged with facilitating the implementation of the AfCFTA Guided Trade Initiative in Cameroon, played a leading role in this process through a number of concrete actions.

In line with its mission to promote Cameroon's foreign trade and provide assistance to local businesses, the CNSC was remarkably present at almost every major trade event organised in the month of July, such as the 13th edition of the Government Action Fair (**SAGO**), the 15th edition of the Central Africa Annual Cross-Border Trade Fair (**FOTRAC**) in Ebolowa, and the launch of the Ngoulentang periodic market at the CNSC Ngoulentang Trucker Accommodation Centre.

This issue of the Shippers' Newsletter also reports on the appointment of CNSC's General Manager as Arbitrator at the Chambre Arbitrale Maritime de Paris (**CAMP**). The launch of the Douala Maritime Museum's newest interactive attractions: the «**Storm Room**» and the «**Virtual Tour**», also caught the attention of culture enthusiasts.

Have an enjoyable reading!

Auguste Mbappe Penda

CNSC General Manager

AfCFTA

Cameroon's First Containerised Export to Algeria



● **AfCFTA: Cameroon exports aluminium ingots to Algeria**

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AfCFTA

First containerised export

Cameroon exports aluminium ingots to Algeria.



Loading operation at the Douala sea port

On 5 July 2024, Cameroon conducted its first containerised export to Algeria under the AfCFTA regime through the Port of Douala. The ceremony, which took place at the Douala-Bonaberi Port's Container Terminal, was presided over by Trade Minister **Luc Magloire Mbarga Atangana**, representative of the Prime Minister, Head of Government, in the presence of other prominent personalities. The shipment consisted of 99.490 tonnes of aluminium ingots produced by Cameroon's aluminium giant ALUCAM for an Algerian company specialised in the manufacture of electrical cables, ALFILECT. **Mr. Auguste Mbappe Penda**, CNSC's General Manager and Chairman of the Ad-hoc Sub-Committee charged with facilitating the implementation of the AfCFTA's Guided Trade Initiative, was warmly congratulated by the Minister of Trade for the role he played in this operation. **"The Sub-Committee extends its sincere congratulations to ALUCAM-Cameroon and ALFITECT-Algeria for making this dream a reality"**, added the General Manager of the CNSC in his speech. As a reminder, it was during the Intra-African Trade Fair (IATF) held from 9 to 15 November 2023 in Cairo - Egypt, that was born the partnership between ALUCAM and ALFILECT, there in search for an aluminium supplier. The CNSC covered the entire cost for seven (7) Cameroonian SMEs and shippers to Cairo, offering them the opportunity to forge partnerships for local products. This ceremony held at the Port of Douala marks the start of trade between Cameroon and Algeria under the preferential regime of the AfCFTA.

FOTRAC-2024

The CNSC takes active part

The CNSC at the Ebolowa cross-border fair.



Participants

The Cameroon National Shippers' Council (CNSC) took an active part in the 15th edition of the Central Africa Annual Cross-Border Trade Fair (FOTRAC), organised in the town of Ebolowa from 8 to 21 July 2024. The official opening ceremony was presided over by the Governor of the South Region, **Mr. Felix Nguene Nguene**. He was accompanied by **Mrs. Brusil Miranda Metou**, Secretary General at the Ministry of Trade, and **Mr. Jules Djeki**, Governor of the Wouleu-Ntem Province in Gabon. FOTRAC is a trade show committed to promoting intra-African trade, and this year's edition welcomed some one hundred participants and numerous stands showcasing local products from the participating countries. The theme of the 2024 edition was **"Facilitating trade, promoting dialogue and cross-border cooperation for the socio-economic and cultural development of Africa under AfCFTA"**. In addition to Cameroon, several other countries were present at FOTRAC 2024, including Equatorial Guinea, Gabon, Chad, CAR, Congo, Senegal, Mali, DRC, Nigeria and Ghana. With a view to supporting SMEs, the CNSC fully supported the participation of women from the Fédération des Unions des Groupes d'Initiative Commune des Transformatrices des Produits Agricoles (FUTRAC) at FOTRAC. These ladies took advantage of this support to showcase about thirty **«made in Cameroon»** products of different varieties at the CNSC's stand. Cassava baileys, dried mangoes, fruit-flavoured tapioca, cassava chips, dried safou... At the end of a competition organised at FOTRAC-2024, FUTRAC won a total of twelve medals, including 5 gold, 4 silver and 3 bronze medals.

Trade Fair

The CNSC at SAGO

Missions, achievements and projects showcased at the trade fair.



GM SIC visiting CNSC's stand

The Cameroon National Shippers' Council (**CNSC**) took part in the 13th edition of the Government Action Fair (**SAGO**) in Yaoundé from 20 to 27 July 2024, organised under the patronage of the Prime Minister, Head of Government.

Launched by Communication Minister **Emmanuel Rene Sadi**, the central theme of this year's SAGO was **"Good governance and improving the living conditions of citizens"**. Several government officials, amongst whom **Mr. Emmanuel Rene Sadi**, were received at CNSC's stand by **Mr. Christopher Agwagwa**, Head of the Communication and Public Relations Division. The visitors were briefed on the CNSC's vast project for the construction of trade facilitation infrastructures, and on its effective presence in all the 10 regions of Cameroon. **Dr. Sardaouna Ahmadou**, General Manager of the Cameroon Real Estate Company (**SIC**); **Mr. Patrice Melom**, General Manager of the Port Authority of Kribi, and many other visitors praised the CNSC's achievements in the facilitation and promotion of Cameroon's foreign trade.

Trade

Launching of the Ngoulentang periodic market

The CNSC creates an outlet for producers of local foodstuffs.



New outlet for local foodstuffs

From July 26 to 28, 2024, the parking lot of the CNSC Ngoulentang trucker facility in the Centre region hosted the first periodic market of the Cameroon National Shippers' Council (**CNSC**). The inauguration ceremony was presided over by **Mr. Auguste Mbappe Penda**, General Manager of the CNSC, accompanied by **Mr. François Etapa**, Senior Divisional Officer of the Nyong et Mfoumou Division, along with a host of administrative authorities and elites of the locality. In line with its mission to assist business persons and support promoters of the **«made in Cameroon»** brand, the CNSC turned its attention to the rural women of this division, to support them while promoting trade. Hundreds of women from several women's associations in the Nyong et Mfoumou division were given the opportunity to showcase the rich and wide variety of local products of the region. The event enabled them to sell both fresh and processed food products such as plantains, cassava, bananas, pineapples, palm nuts and local fish species. The Presidents of the Réseau des Associations Féminines de l'Arrondissement d'Ayos, **Mrs. Simone Miyono**, and **Mrs. Marie Mballa Biloa** of the Cameroon Bayam Sellam Association, thanked the CNSC for this timely initiative. The CNSC plans to make this periodic market a regular event, slated for the last Thursday of every month.



Culture

New attractions at the Douala Maritime Museum

Interactive and virtual exhibitions added to its range of attractions.



Guests in the Storm Room

On 1 July 2024, the Douala Maritime Museum launched two new attractions, the «**Storm Room**» and the «**Virtual Tour**», in the presence of **Mr. Auguste Mbappe Penda**, General Manager of the Cameroon National Shippers' Council (CNSC), and **Mr. Mauro Battistella**, Honorary Consul of Italy in Douala.

To mark the occasion, both officials cut the symbolic ribbon prior to trying out the «**Storm Room**» which offers a 3D experience of navigation at sea, along with all the sensations it entails. The second attraction, «**The Virtual Tour**», is a logical extension of the physical exhibitions at the museum and features the presentation of photographs, with an avatar as tour guide. At the end of this unique experience, the Honorary Consul of Italy based in Douala, congratulated CNSC's General Manager for this achievement, which will benefit a wide range of visitors.

Promotion

Chambre Arbitrale de Paris

Mr. Auguste Mbappe Penda, Arbitrator at the Chambre Arbitrale de Paris.



Mr. Auguste Mbappe Penda, GM CNSC

The General Manager of the Cameroon National Shippers' Council (CNSC), Mr. Auguste Mbappe Penda, is now an arbitrator at the Chambre Arbitrale Maritime de Paris (CAMP). He is the very first Cameroonian to be appointed as an arbitrator by this professional organisation, which offers sector players the opportunity to find amicable solutions to potential disputes. This appointment comes thanks to the extensive experience of CNSC's General Manager, added to international seminars organised by the CNSC with a view to improving the mastery and application of maritime law.

CNSC, Your Partner!

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