



**Du nouveau!!!  
Bientôt une nouvelle Case de Tempête au Musée Maritime de Douala**

En vue de faire vivre pleinement les fêtes de fin d'année à ses différents visiteurs, le Musée Maritime de Douala met en fonction une nouvelle attraction, la Case des Tempêtes et l'histoire du peuple à travers la légende MALOBE.

La Case des Tempêtes est un simulateur d'imagerie de haute technologie, monté sur 3D. Elle fait vivre aux occupants des pirogues l'expérience de la navigation en haute mer avec tous les effets météorologiques, mouvements des pirogues, présence des vagues, sensations de vent, aspersions d'eau, éclairs et brume. Cette nouvelle acquisition vient ainsi compléter celle récemment acquise par le Conseil National des Chargeurs du Cameroun (CNCC) au profit du Musée Maritime de Douala, à savoir le simulateur de navigation maritime.

Tous au Musée Maritime de Douala pour découvrir ses nouvelles offres !

**New! New! New!  
Douala Maritime Museum's new Storm Room soon operational**

To ensure that its visitors enjoy the festive season to the full, the Douala Maritime Museum will be opening its newest attraction: the Storm Room and the history of the Sawa people through the legend of MALOBE.

The Storm Room is a high-tech 3D imaging simulator which allows the occupants of the canoes to experience sailing at sea, with all the meteorological effects, canoe and wave movements, strong winds, splashing water, lightning and fog.

This new Storm Room acquired by the Cameroon National Shippers' Council (CNCC) and to be installed at the Douala Maritime Museum comes to add to the museum's recently acquired Maritime Navigation Simulator.

Visit the Douala Maritime Museum and enjoy its new attractions!

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## The Shippers' Newsletter

**Cameroon National Shippers' Council's publication**

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# The Shippers' Newsletter



A monthly practical information paper - Publisher : Auguste Mbappe Penda - No 0184 November 2023

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**AfCFTA**

Dear shippers,

**T**he Cameroon National Shippers' Council (**CNSC**) has as key missions to promote Cameroon's foreign trade and to provide assistance to business persons in their import-export operations. It was in a bid to fully carry out these missions that it sponsored eleven (11) Cameroonian Small and Medium-sized Enterprises (**SMEs**) to the 3rd edition of the Intra-African Trade Fair (**IATF**) in Cairo, Egypt. These SMEs, which specialise in the agri-food, cosmetics and textile sectors, showcased their know-how by exhibiting products «*made in Cameroon*».

Alongside this business rendezvous, the CNSC was part of Cameroon's delegation to the Commonwealth Local Government Conference organised in Rwanda. The three-day conference saw participants discuss actions on climate change, gender equality, economic and local development, and migration.

This issue of the Shippers' Newsletter equally reports on the CNSC's participation in the 2nd edition of the International Business and Trade Fair (**FIAC**) and the involvement of the Douala Maritime Museum in the 12<sup>th</sup> edition of the International Tourism and Travel Fair in Colmar, France. The Douala Maritime Museum took advantage of the opportunity to showcase Cameroon as a tourist destination and present its attractions to visitors.

Have an enjoyable reading !

Auguste Mbappe Penda  
CNSC General Manager

## SMES AT THE CAIRO FAIR



- **AfCFTA : SMEs at the Cairo Fair ;**
- **Trade Fair : Second edition of FIAC ;**
- **Commonwealth: The CNSC at CLGC 2023 ;**
- **Exhibition : Douala Maritime Museum on exhibition in Colmar.**



## AfCFTA

### *SMEs at the Cairo Fair.*

#### **The CNSC provided comprehensive assistance to these SMEs**

**T**he Cameroon National Shippers' Council (CNSC) took part in the 3rd edition of the Intra-African Trade Fair (IATF) held from 9 to 15 November 2023 under the theme **"Building Bridges for a Successful AfCFTA"**. Organised by the African Export-Import Bank (AFREXIMBANK), in collaboration with the African Union (AU) and the African Continental Free Trade Area (AfCFTA) Secretariat, the event brought together business persons from many African countries engaged in sectors such as agro-industry, health, environment and climate change, infrastructure, electricity, renewable energy, water, transport and logistics development.

To highlight Cameroon's presence at this economic and trade event, the CNSC, which currently chairs the Ad hoc Sub-Committee charged with facilitating the implementation of the AfCFTA Guided Trade Initiative in

Cameroon, offered 7 SMEs the opportunity to participate in this business meeting. These SMEs included TERREFIC COFFEE, SWEET CHOCO, CAFADÉC, LAMANA SARL, SEM PRODUCTION, ANAB CIG and LES LABORATOIRES ROGER DUCOS. All their travel expenses, including flight and lodging, were catered for by the CNSC. For these SMEs, the experience was a real success, with numerous contacts and partnerships made.



*Working session with AFREXIMBANK*

On site, the CNSC organised a working session with AFREXIMBANK, one of its strategic partners in the support of SMEs. The working session, which was coordinated by Mrs. Claire Onana Takouchop, CNSC's Director of Assistance to Shippers, enabled participants to learn about the different services offered by this bank which is committed to providing assistance to SMEs.

## Trade Fair

### *Second edition of FIAC*

#### **A number of SMEs showcased their «Made in Cameroon» products at CNSC's stand**

**T**he Cameroon National Shippers' Council (CNSC) took part in the second edition of the International Business and Trade Fair (FIAC) held in Douala from 1 to 12 November 2023. The CNSC joined about 400 SMEs present at the fair, exhibiting for the very first time on its stand **"made in Cameroon"** products manufactured by local SMEs. The official opening ceremony took place on 2 November 2023 and was presided over by Mr. Luc Magloire Mbarga Atangana, trade minister and personal representative of the Prime Minister, Head of Government, in the presence of numerous Cameroonian and foreign business owners.

At its exhibition stand, the CNSC gave local

SMEs the opportunity to showcase their know-how by displaying products **"made in Cameroon"**. These SMEs included KINDAK,



*Visitors at CNSC's stand*

which specializes in plantain, safflower, pineapple and ginger processing; GOOD SARL, which specializes in processing peppers marketed under the AYOOOOO brand; TICH AGRO & PACKAGING INDUSTRY, engaged in the packaging of spices marketed under the Mami Tié brand; and YEULAH, specialized in the production of fish-based sausages. These SMEs were able to make the most of their presence on the CNSC stand over the 12 days of the fair by selling their products and building their reputation in the eyes of consumers.

## Commonwealth *The CNSC at SAGO*

**Member states make concerted efforts to address major challenges.**

On 14 November 2023, the Prime Minister of Rwanda, the Right Honourable Dr. Edouard Ngirente, presided over the official opening ceremony of the Commonwealth Local Government Conference (CLGC) in Kigali, organized under the theme "Building Local Resilience across the Commonwealth". Cameroon's delegation to this important conference, which included delegates from the Cameroon National Shippers' Council (CNSC), was led by Mr. Georges Elanga Obam, Cameroon's Minister of Decentralization and Local Development and Vice-Chairman of the CGLF.



*Opening ceremony*

states spent three days discussing the actions they need to take to consolidate their resilience in the face of major global issues such as climate change, gender equality, economic and local development, and migration. To underscore Cameroon's participation, the General Manager of the Special Council Support Fund for Mutual Assistance (FEICOM), Mr. Phillipe Camille Akoa, presented FEICOM's activities in the field of local government financing. Emphasis was placed on the recent partnership signed with the Supreme State Audit to ensure transparency in the management of funds and the production of financial statements by councils.

Delegates from Commonwealth member

## Exhibition

### *Douala Maritime Museum on exhibition in Colmar*

**Visitors learned about Cameroon's rich maritime history.**

Attending for the 5<sup>th</sup> time, the Douala Maritime Museum represented Cameroon at the 12<sup>th</sup> edition of the International Tourism and Travel Exhibition, launched on 9 November 2023 at the Colmar Exhibition Centre in France. The purpose of this presence in Colmar was not only to present Cameroon as a tourist destination, but also to inform travel enthusiasts about the different attractions of the Douala Maritime Museum.



*Travel enthusiasts at DMM stand*

For greater visibility, the Douala Maritime Museum's stand was decorated in the museum's own fabrics, featuring canoes and historical artefacts. The museum's stand welcomed curious visitors from all over the world, and the staff took advantage of the opportunity to showcase the Douala Maritime Museum from its creation, its collections and the diversity of its exhibitions.